

NEWS LETTER

From the Founder's Desk

As we step into 2025, I reflect on Microfilter's journey with immense pride and gratitude. Our mission to deliver innovative water treatment solutions has driven us to ensure clean, safe water for all, whether for residential or industrial needs.

This year, we are committed to introducing advanced technologies, enhancing customer experiences, and contributing to sustainable water management. Clean water is not just our business—it's our responsibility.

Thank you to our customers, partners, and team for your trust and support. Together, let's make 2025 a year of progress and innovation.



At Microfilter, Your Health Is Our Priority

As pioneers in the water treatment industry, Microfilter Polymers Limited is committed to providing innovative solutions for cleaner and safer water. From residential purification systems to large-scale industrial plants, our products are designed to deliver excellence.

This new year, let's pledge to prioritize clean water for a healthier future. For more information about our products and services, visit our website or get in touch with us.



New Machines Installed at Microfilter Polymers Limited

We are excited to announce the installation of advanced machinery at Microfilter Polymers Limited, enhancing our efficiency and product quality. The inauguration was proudly led by Mrs. Ritu Mangal, Director, whose leadership drives our commitment to innovation and excellence.

This upgrade marks a significant step in strengthening our capabilities to deliver top-tier water treatment solutions. Stay tuned for more updates!

EDITORIAL BOARD

Shweta Kenia

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January 2025 Edition

New Year, Cleaner Water

Tips for Starting the Year with Better Water Management

As we welcome the new year, it's the perfect time to think about our habits and make resolutions that contribute to a healthier lifestyle and a better environment. Clean and safe water is essential for both, and by adopting smart water management practices, we can make a significant impact. Here's how you can start the year with cleaner water:

1. Invest in Quality Water Purification Systems

The foundation of clean water begins at home. Installing reliable water purification systems ensures that you and your family have access to safe drinking water. Choose systems that cater to your specific needs, such as RO filters for hard water or UV filters for microbial contamination.



2. Maintain Your Filters Regularly

A neglected water filter can become a breeding ground for contaminants. Make it a habit to clean and replace your water filters as per the manufacturer's recommendations. At Microfilter, we offer a range of high-quality filters and spares to help you maintain optimal water quality throughout the year.

3. Conserve Water, Save the Planet

Adopting water-saving techniques is a crucial step toward sustainable water management. Some simple yet effective measures include:

- Fixing leaks immediately.
- Using water-efficient fixtures like low-flow taps and showerheads.
- Collecting rainwater for gardening and cleaning purposes.
- Educating your household on mindful water usage.



4. Test Your Water Quality

Water quality can vary depending on the season, location, and source. Start the year by testing your water for contaminants like heavy metals, chlorine, or bacteria. Knowing your water's composition can help you choose the right treatment solutions.

5. Support Community Water Initiatives

Cleaner water is a collective goal. Join or support community programs that focus on water conservation, waste management, and access to clean water. Small contributions can lead to a big difference.



6. Upgrade to Advanced Technology

The water treatment industry is evolving rapidly. Explore the latest innovations, such as smart water purifiers and IoT-enabled systems, which allow you to monitor water quality and filter performance in real time.



Microfilter at the CII-CSIR NEERI Green Horizon Summit 2024

On December 10th, 2024, the CII-CSIR NEERI Green Horizon Summit took place in Nagpur, bringing together industry leaders, policymakers, and innovators to discuss sustainable solutions for a greener future. Microfilter Polymers Limited was proud to be a Corporate Partner/Contributor for this prestigious event, aligning with our commitment to environmental sustainability and innovation.

As a partner, we showcased our cutting-edge water treatment solutions designed to support sustainable industrial practices. The summit provided an excellent platform to engage with thought leaders, share insights, and reinforce our role in driving eco-friendly initiatives.

We are honored to have contributed to meaningful discussions on sustainability and look forward to continuing our efforts in building a cleaner, greener future. Here's a glimpse of our participation at the summit!

New year celebration

New Year Celebration at Microfilter Polymers Limited

We welcomed 2025 with joy and enthusiasm at Microfilter! The office buzzed with energy as we celebrated our achievements and shared aspirations for the year ahead.

The day featured fun team activities, a resolution-sharing session, and a group lunch that brought everyone together. Highlights included recognizing outstanding contributions from 2024 and distributing New Year gifts to our amazing team.

Here's a glimpse of the celebration that set the perfect tone for a successful and exciting year!



Quote for the month

"Clean water is not just a necessity; it's the foundation of a healthier, happier life. Start the new year by prioritizing water management."



Team Celebrations: Birthdays
31st December - Sharad Dixit
(Front Desk)

Employee of the Month : Anushka Lihitkar (JAN 25)



Congratulations to **Anushka Lihitkar** from our **Accounts team** for being recognized as the Employee of the Month! Her dedication, efficiency, and attention to detail have been invaluable in ensuring smooth operations.

Anushka's positive attitude and teamwork make her a true asset to the Microfilter family.

Well done, Anushka – keep up the great work! 🎉👏

Microfilter: Leading RO Water Filter & Spare Parts Manufacturer in India

					
Pre-Filter housing	Copper Filter	Alkaline Filter	Inline Set Push Fit	UF Membrane	Clamps
					
Wound Filter	Industrial RO Plant	Sewage Treatment Plant	Water Softner	Effluent Treatment Plant	PP Filter



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