

# NEWS LETTER

## From Chairman's Desk-

Dear Valued Partners and Friends,  
Welcome to the first issue of our monthly newsletter! This is an exciting movement to further cement our link with you and share with you the process that is innovation, sustainability as well as excellence here at Microfilter Polymers Limited.

The purpose of this newsletter is to make sure that you stay up dated with our business developments, product innovations and improvements, maintenance best practices and stories of how innovative water treatment technology has helped businesses and organizations. Since we are the first generation of pure water Filtration company in this nation, it is crucial for us to work together in sharing information and knowledge. For that, we trust this newsletter will provide the right balance of the two; useful and inspiring. We are fortunate to have the support of incredible staff who play a vital role in our success.

Sincerely, for being with us in our noble task of providing safe water and possible solutions. Thank you for taking the time to read our white paper and we hope to hear from you soon.



## Glimpse of Water Filtration System

Are you aware that taking the time to maintain will increase the durability of your water filters and their efficiency? Here are some expert tips to keep your filtration system running smoothly:

- **Replace Filters on Time:** Always ensure you look at the filter's interval and replace it as the manufacturer advises.
- **Clean Your System:** To avoid blockage of the system, it is important to clean the components periodically.
- **Monitor Water Quality:** Whatever changes are experienced with the water taste or flow then it is time to service such.
- **Use Quality Spares:** For durability and functionality on the part select only the tested and proven part.



Tip: Preventative maintenance is cost effective and keeps water clean for you and others in homes or businesses.

## EDITORIAL BOARD

Shweta Kenia

Rupesh Sharma

December 2024 Edition



# Meet Our Team:

Talented team behind our innovation and success.



**Shweta Kenia**  
Executive Assistant

(Communication Liaison, Project Management)



**Ritu Patel**  
Company Secretary

(IPO Working, ROC, MCA)



**Jaideep Padole**  
CFO

(Bank Liaisoning, CA Office Liaisoning, Budgeting)



**Ashwin Vakhariya**  
Bank Relationship Manager

(Bank Transactions & Payment Collection)



**Kiran Pande**  
Account Assistant

(Purchase Order & Payment, Sales Quotation & Payment Collection)



**Shashank Deshmukh**  
Account Executive

(GST, TDS, TCS, Bank Reconciliation)



**Sharad Dixit**  
Front Desk

(Hospitality Services Visitor Assistance)



**Ranju Rai**  
Administration

(Documentation, Correspondence, IT & Sales Support)



**Rupesh Sharma**  
Graphic Designer

(Social media graphics, Illustrator, Photoshop)



**Dipak Girathe**  
Sales Executive



**Kapil Madhok**  
Sales Executive

## Festival celebrations:

Lighting Up the Festivities: Diwali Celebrations at Microfilter



**Diwali** was a day of joy and prosperity, and it was lovely to witness its spirit at **Microfilter**. There was a lot of vibrant, lovely colours, nice music, and the aroma of sweets & cookies in the office. Every moment, from lighting diya's to sharing candy, was a reminder of our unity, during which we all vowed to promote light in all that we do. It is widely acknowledged that the festivities aided in our team's success and reminded us of the sixth path's tenets, which included growth, wealth, and unity. Let's all succeed and be happy, and let's continue to learn more about where we need to go and how to get there!



Team Celebrations: Birthdays

11 November - Ritu Patel  
(Company Secretary)



# Empowering Growth: Team Training by Director Ritu Mangal



During December we as a team had a chance to participate in the training session on digital marketing & IT awareness that was conducted by the Director Mrs. Ritu Mangal. With our vision in mind, the session was informative on the best ways of sharpening the identified skills, cooperation and developing practical knowledge that are accommodative of our vision. Thank you for an inspiring vision that Mrs. Mangal shared with the team and for helping all of us switch our mind set to come up with better ideas as for collaboration with one and another we also improved throughout the work and became more of a team. Such initiatives not only build on the capabilities of individuals, but they further build the forces of **Microfilter** as an improved organisation of the future. These are great lessons that we look forward to applying, and as always, working to be the best we can be.

"Sustainable water filtration is not just a necessity for today but an investment in a cleaner, healthier, and more resilient future for generations to come."

## Looking Ahead: New Year Targets and Team Aspirations

As we enter 2025, **Microfilter** is filled with hope and excitement for new opportunities and challenges. Reflecting on our past successes, we aim to raise the bar with ambitious goals: expanding our product portfolio to meet diverse customer needs, strengthening customer relationships through improved service, driving sustainability across all processes, and focusing on team growth through training and collaboration. By staying united and following our vision. Let's make 2025 a year of growth, wins, and unforgettable achievements!





## Quote for the month

"Sustainability is not just a goal; it's a responsibility."

(Advanced water treatment solutions are the key to preserving our planet for future generations.)

## Employee of the Month : Ashvin Vakhariya (DEC 24)

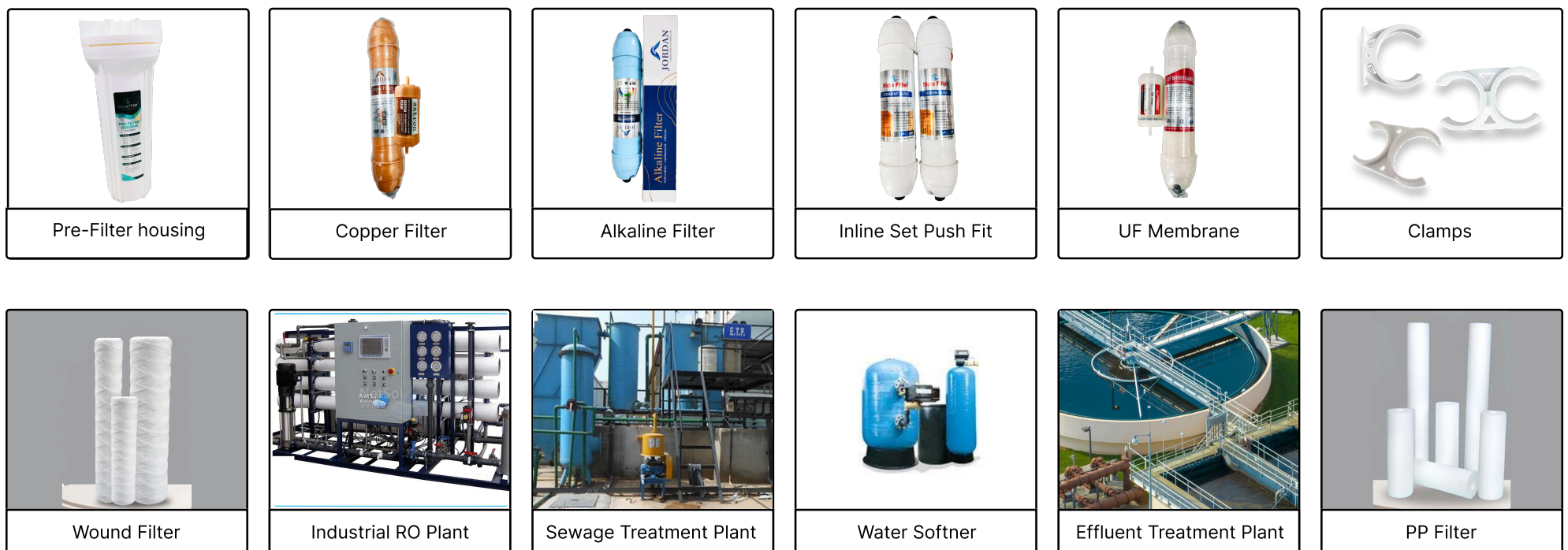


We are proud to announce **Ashvin Vakhariya**, our **Bank Relationship Manager**, as this month's Employee of the Month!

Ashvin's dedication and proactive approach in managing banking relationships have greatly enhanced our financial operations. His expertise and positive attitude have made a significant impact on the team.

Congratulations, Ashvin, and thank you for your outstanding contributions!

## Microfilter: Leading RO Water Filter & Spare Parts Manufacturer in India



### Microfilter Polymers Limited

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